

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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GE MONEY TO PLANT FLOWERS AND HOPE FOR ABUSED KIDS

On Monday, May 7th, it's not just another day at the office for employees of GE Money – Corporate Payment Services (CPS). That day, employees will come to work dressed for heavy labor. A labor of love, that is, to benefit the Salt Lake County Children's Justice Center.

Under the auspices of the GE Volunteers program, thirty CPS employees will be taking the entire afternoon to beautify the center's grounds by planting loads of flowers, trimming bushes and trees, removing weeds, adding landscape bark, and other labor intensive tasks. In just a few short hours their hard work will help create a charming and welcoming atmosphere for the child abuse victims served by the center.

The Children's Justice Center is a special program in the community to help children who have been victims of crime. Located at 8282 South 2200 West in West Jordan City, the program serves over 1,200 children per year. The average age of children needing services is 10 years old, but they are there to help any youth 17 or under. Eighty percent of their cases involve children who have been sexually abused and the remainder of the cases involves serious physical abuse, witness to domestic violence, drug endangerment, abductions, and shaken baby syndrome.

Susanne Mitchell, Program Director stated that: "Children need a safe place to come to tell the authorities what happened during the investigative process in a setting they are familiar with. We provide services within a home in a neighborhood to create a sense of comfort and safety like coming to Grandma's house. Children find it much easier to talk in our child-friendly interview rooms than going to a police station and parents get crisis intervention too."

Although the children are only at the program for about two hours the effects of the support and advocacy are long lasting. Children are empowered through their experience at the center and may have to testify in court later. The program strives to help the young victims recover from the crime and return to a normal childhood as soon as possible. The center relies on contributions and support from the community. "This volunteer project sponsored by GE Money will be a big boost to the appearance of the center making it a cheerful place for families during a very difficult time in their lives," Mitchell said.

Jeffery R. Dye, President of GE Money – Corporate Payment Services (CPS), said that every year the business looks to assist different charities with "sweat equity" projects. "CPS selected the Children's Justice Center because helping an at-risk population is something that our employees can look back on and feel proud of. And an afternoon of fresh air and moving dirt is a fun team-building experience. We are all excited to get to work on it."

About the Children's Justice Center

The Children's Justice Center was created in 1991 as a statewide program to coordinate child abuse investigations in a safe, homelike atmosphere. The program provides specialized training to investigators on research based interviewing techniques. There are many state agencies involved in child abuse investigations with different roles and objectives. The Children's Justice Center coordinates information between the agencies and advocates for the best interest of the child. There are 15 centers in Utah, all of

which are managed by their own local county governments and funded by state, federal and private sources. There are over 500 centers nationally known as Child Advocacy Centers. The Salt Lake program is an accredited member of the National Children's Alliance and has received many prestigious awards over the past 5 years including the 2003 Best of State award. For more information about the Children's Justice Center or to make a contribution please visit their website at www.cjeslc.org.

About GE Money - Corporate Payment Services

Corporate Payment Services, the commercial card unit of GE Money, develops and markets corporate bank cards designed for companies and organizations of all sizes. In the US, cards are issued by GE Capital Financial Inc. For more information, visit www.gebusinessmarketplace.com.

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